

## Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62601 UN NTL-POL FBD - LBD: 10/02/12 - 10/11/12 HL#: Created: 08/14/12 04:00 PM

Client: AMERICAN CROSSROADS (304732) CPE: / / 692 Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:10 PM

Agency: CROSSROADS MEDIA (27783) Product: EST # 692 (1300) Self :15:00 \*\*UNCONFIRMED\*\*

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVB: 0% KPXC: 0% CABLE: 0%

NEW ORDER: KEC/PH 8/14/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMNEWS430AM	* T W T *	NEWS	30	B			0.0	\$250.00	3	\$750.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMNEWS430AM	M * * * *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
		<u>FBD</u> 10/08/12	<u>LBD</u> 10/08/12		<u>Oct 08</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMNEWS5AM	* T W T F *	NEWS	30	B			0.0	\$500.00	2	\$1,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMNEWS528A	* T W T F *	NEWS	30	B			0.0	\$500.00	3	\$1,500.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMNEWS1	* T W T F *	NEWS	30	B			0.0	\$750.00	2	\$1,500.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AMNEWS1	M * * * *	NEWS	30	B			0.0	\$750.00	1	\$750.00		
		<u>FBD</u> 10/08/12	<u>LBD</u> 10/08/12		<u>Oct 08</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ADRAY	* T W T F *	DAY	30	B			0.0	\$800.00	2	\$1,600.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 2								

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Agency: CROSSROADS MEDIA (27783)	Product:	EST # 692 (1300)	Sell :15:00	**UNCONFIRMED**			
Buyer: STEPHANIE MARONEY	Demo:	HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**			
AE: NICOLE ELIE POL-GWTS-PH				Billing Int: Monthly	BM: SS		
Share: 24%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%	KTVD: 0%	KPXC: 0%	CABLE: 0%

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015 A	NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$2,000.00	3	\$6,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016 A	NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
		<u>FBD</u> 10/08/12	<u>LBD</u> 10/08/12		<u>Oct 08</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017 A	NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$2,000.00	3	\$6,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018 A	NEARLY6PM	M * * * * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
		<u>FBD</u> 10/08/12	<u>LBD</u> 10/08/12		<u>Oct 08</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019 A	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$2,000.00	3	\$6,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020 A	ANWKNDST2	* * * * S *	NEWS	30	B			0.0	\$750.00	1	\$750.00		
		<u>FBD</u> 10/06/12	<u>LBD</u> 10/06/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021 A	ANLATE7	* T W T F * *	NEWS	30	B			0.0	\$4,000.00	3	\$12,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 3								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	ANLATE7	M * * * * * * NEWS		30	B			0.0	\$4,000.00	1	\$4,000.00		
		<u>FBD</u> 10/08/12	<u>LBD</u> 10/08/12		<u>Oct 08</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	ALLETTER1	* T W T F * * LETT		30	B			0.0	\$1,000.00	4	\$4,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	ALLETTER1	M * * * * * * LETT		30	B			0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/08/12	<u>LBD</u> 10/08/12		<u>Oct 08</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	ALFERGUSON	* T W T F * * LFG		30	B			0.0	\$500.00	2	\$1,000.00		
		<u>FBD</u> 10/02/12	<u>LBD</u> 10/05/12		<u>Oct 01</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	APCRIMINAL	* * W * * * REGP		30	B			0.0	\$6,000.00	1	\$6,000.00		
		<u>FBD</u> 10/03/12	<u>LBD</u> 10/03/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	APCRIMESA1	* * * * S * REGP		30	B			0.0	\$2,200.00	1	\$2,200.00		
		<u>FBD</u> 10/06/12	<u>LBD</u> 10/06/12		<u>Oct 01</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AP48HRS43	* * * * S * REGP		30	B			0.0	\$3,500.00	1	\$3,500.00		
		<u>FBD</u> 10/06/12	<u>LBD</u> 10/06/12		<u>Oct 01</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029 A	SBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$900.00	1	\$900.00		
		FBD	LBD	Oct 01									
		10/07/12	10/07/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030 A	SNFLHOME	* * * * * S	HOME	30	B		FOOTBALL	0.0	\$40,000.00	1	\$40,000.00		
		FBD	LBD	Oct 01									
		10/07/12	10/07/12			1							

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	56	\$0.00	\$0.00	\$120,700.00	\$102,595.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$120,700.00	\$102,595.00